

**For Immediate Release – June 1, 2017**

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## **Selection Process for Year 2 of *120 Under 40: The New Generation of Family Planning Leaders* Is Under Way**

*Online public voting runs June 1–June 15 online at [120under40.org](http://120under40.org)*

The selection process to choose the winners of Year 2 of [120 Under 40: The New Generation of Family Planning Leaders](http://120under40.org) has begun.

*120 Under 40* launched in 2015 to recognize and galvanize the accomplished, inspiring young people who are making a difference in family planning and reproductive health worldwide. The initiative is organized by the [Bill & Melinda Gates Institute for Population and Reproductive Health at the Johns Hopkins Bloomberg School of Public Health](http://www.jhu.edu/) and sponsored by [Bayer](http://www.bayer.com/).

In each of three project years (2016, 2017, and 2019), 40 winners will be chosen by the public via online voting and by a jury of experts and leaders in family planning.

For the 2017 round, online public voting opens today, June 1, and runs until June 15.

The public can click the “Vote” button on a nominee’s profile to indicate support of that nominee. Voters can vote for as many nominees as they would like, but can only cast one vote per nominee. Voting takes place at [120under40.org](http://120under40.org).

Nominees must receive at least 75 public votes in order to move on to be scored by the 120 Under 40 Jury.

The 120 Under 40 Jury—a panel of experts and leaders in family planning and reproductive health—will review eligible nominees (those who receive 75 or more votes) on the basis of the following criteria, which are drawn from the published project description and the nominee profile questions:

- Has the nominee made significant, demonstrated, quantifiable contributions to family planning?
- Has the nominee acted as a source of innovation/“positive disruption” in family planning?
- Has the nominee served as a role model to lead and inspire others? Has the nominee demonstrated passion for family planning?
- Does the nominee have a vision for future work related to family planning?

After online voting and jury review close, the project secretariat will review the results and determine the 40 winners, all of whom will receive \$1,000 from the Gates Institute to continue the work they are involved in or to start new innovative projects.



The 40 winners will be announced in September 2017, around World Contraception Day (September 26). A smaller representative group of winners will be invited to the 120 under 40 celebrations in September in the United States.

By the project's end in 2019, 120 young family planning champions will have been named just before 2020 — the year by which the Family Planning 2020 (FP2020) partnership aims to enable 120 million additional women and girls to access life-saving contraceptives and other reproductive health supplies.

120 Under 40 shines a light on the “positive disruptions” made by young leaders in family planning, enabling others to model their behavior and build on their success. The project's international profile will increase awareness of family planning as critical to young people's health and well-being and essential to sustainable global development.

Visit [120Under40.org](http://120Under40.org) and follow 120 Under 40 on [Facebook](#) and [Twitter](#).

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THE NEW GENERATION OF FAMILY PLANNING LEADERS

## **Sample Social Media Posts For Vote Period – June 1 to 15, 2017**

**Facebook:** Public voting for #120Under40 is now open! Vote for your favorite youth #FP champion at [120under40.org](http://120under40.org). Voting runs through June 15.

**Twitter:** The voting has begun! Visit [120under40.org](http://120under40.org) TODAY to vote for your favorite #familyplanning champion!

**Facebook:** Who inspires you in family planning and reproductive health? Recognize their accomplishments with your vote at [120under40.org](http://120under40.org). Voting is open NOW through June 15. Good luck to all the nominees!

**Twitter:** Who inspires you in #familyplanning? Recognize the achievements of young people in #FP with your vote at [120under40.org](http://120under40.org)!

**Facebook:** The new generation of family planning and reproductive health leaders is setting the course for positive change worldwide. Visit [120under40.org](http://120under40.org) TODAY to vote for your favorite young family planning champion!

**Twitter:** A new generation of #FP and #RH leaders is changing the world. Vote for your favorite young changemakers at [120under40.org](http://120under40.org)!

## Share Graphics

\*Click to download share graphics from the 120 Under 40 [Communications Resources page](#).

